



Press Release

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For Immediate Release

NEW LinkedIn Group Launches to Connect Nordic Business Community, Businesses and Business People in North America

January 16, 2017, Nordic Business Review (NBR) Atlanta, Georgia ---
A new LinkedIn group entitled "USANOR Business Exchange" has launched to connect Nordic Business Community, Businesses and Business People in North America.

This independent B2B LinkedIn Group will serve as the link between the Nordic Business Community, Businesses and Business People, providing Danish-Finnish-Icelandic-Norwegian-Swedish Business People a platform in North America where they can easily connect.

"There are over 50,000 Nordic Business People in North America. It can be surprisingly hard to connect with Nordic Business People. You can join organizations or go to networking events and may or may not make good business connections. Nordic business people have a lot in common. USANOR Business Exchange will encourage individuals and organizations make good business connections. Join the LinkedIn group HERE: <https://www.linkedin.com/groups/12025776>. At this time, the group is open to join", says Minna LeVine, USANOR Business Exchange LinkedIn Group Administrator.

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About

USANOR Trade Alliance, founded in 2013 in Atlanta, is a fast growing network for Nordic Business Community, Businesses and Business People in North America. Visit www.USANOR.org to learn more.