

## Press Release

### **Finnish-American Business Leaders Lead US Education Delegation Visit to Finland**

**June 14, 2016 - Alpharetta, GA - Eco Commerce Exchange (ECE)** ---- In September 2016 Minna LeVine, President, Finnish-American Chamber of Commerce Southeast, and President, Scandinavian American Foundation of Georgia, is leading a US delegation in Education and Business in a visit to Finland. The US representatives will visit Jyvaskyla and Helsinki, to learn about Finnish Education Success and to discuss bilateral Education Exchange and Education Commerce between Finland and US.

One of the main purposes of the visit is to share knowledge on how Transatlantic Education Leadership Exchange (TELE) can benefit Educators and Students - where Finnish 'Less is More' education success and American Education Entrepreneurship are shared and resources are used efficiently.

Since 2012, TELE has created strong alliances between Education and Business Leaders, naming the state of Georgia and Finland as examples. The state of Georgia has had strong bilateral commerce with Finland for decades. Now the TELE is expanding the relationship aimed at strengthening Education relations and cooperation.

"The Education relationship between Finland and Georgia continues to grow. It is our ambition to ensure more education exchange and trade and investment in Finland and Georgia, and education experts and education businesses settle in both regions", Minna LeVine, said.

The US Education, Government, and Business Leaders will join the visit in Finland, with a goal of improving the TELE, including expanding education business opportunities for SMEs and MEs.

"In the business of international education, it is vital to build strong relationships, optimize our working practice at the local level and create our presence in the international education marketplace. These partnerships are vital for TELE partners and I have great confidence in what the future will bring us," Tana Torrano, CEO, Market Vision, said during the May 2016 TELE Summit in Atlanta.

"In addition, while developing relationships between Education and Business Leaders, we can share our knowledge and learn a great deal, when it comes to human development in Smart Community development", Torrano noted.

Another important aspect of the visit is to maintain relationships with international education companies that are already established in Finland and Georgia to attract more international trade and investment in education. There are currently many international education companies established in both regions, which accounts for thousands of jobs.

"The next teacher exchange between Finland and Georgia is scheduled to begin in early 2017. Georgia schools will host at least two educators from Finland in the classroom for up to six weeks. We look forward to sending Georgia educators to Finland to share Entrepreneurship in Education with Finnish educators, beginning in 2017.", said Torrano.