



As a result, SMART Community Exchange (SCE) at World Trade Center Orlando (WTCO) was created to include: SMART trade and investment program including a [Soft Landing program in Orlando](#); Cyber Resilience program, SMART media program, SMART co-innovation program; SMART online learning platform; and SMART trade missions, SMART tourism, and SMART conference program.

SCE solves multiple problems related to international market penetration especially for small to medium size businesses (SMEs). SCE brings new technology, products and services to market. The SCE will help SMEs better align SMART technology exports/imports with local market demand. SCE engages Businesses, Government/Non-Government Agencies, Academia, Research Institutions, and Non-Profits worldwide.

The SMART Community Exchange will continue to create new SMART partner locations around the world to better align SMART trade and investment with local and international market demand.

REPORT

SMART Community Exchange SMART Tours and Global Summit (SCE) August 16-20, 2016 Orlando, Florida

Strategic Partnerships Key to Success in SMART Growth

The success of international SMART Community collaboration was recently experienced at the SMART Community Exchange (SCE) 2016 Global Summit August 16-20, 2016 in Orlando, Florida.

Meet the [Speakers HERE](#), learn about our [SMART Community Partners and Sponsors in Orlando HERE](#)

- City of Orlando and communities in the region are investing in SMART technology, taking advantage of what SMART technology offers for jobs, prosperity, safety, sustainability and quality of life.
- The SMART Communities being built today in the region are integrating advanced technologies to tackle the most pressing social, economic and environmental challenges.
- Strategic private public partnerships are the key to success for SMART growth in the area.
- Creating SMART infrastructure has become the new frontier of community planning and economic growth in the City or Orlando and the region.

National and international participation including attendees from USA, UK, Japan, China, Panama, Scotland, Russia, Finland, France.

Key questions from SMART Community Exchange Orlando were:

1. How SMART solution providers can effectively share their SMART technology, products and services with SMART community developers?
2. How SMART community developers can effectively share their business and investment opportunities with SMART investors in the U.S. and worldwide?
3. How SMART communities, businesses, and research organizations can attract more Foreign Direct Investment (FDI) and get access to federal funding?
4. How SMEs from around the world can effectively enter the U.S. market?
5. How SMART businesses can effectively enter the international SMART marketplace?
6. How SMEs can participate in SMART commerce in the U.S. and internationally?



SMART Community Exchange (SCE)
ORLANDO, Florida



S.M.A.R.T

Trade and Investment Partnership



Upcoming events:

SMART Community Exchange (SCE):
[October 4-5, 2016 in Helsinki, Finland.](#)

SMART Cyber Exchange:
[October 18, 2016 in Alpharetta, Georgia](#)

Contact

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