

**February 3, 2016**

## **SMART Community Exchange (SCE) is Open For Business**

**Alpharetta, Georgia - February 3, 2016** --- Tech companies and entrepreneurs around the world have S.M.A.R.T solutions for S.M.A.R.T communities, but lack resources and expertise to bring their solutions to the S.M.A.R.T community market. S.M.A.R.T Community Exchange (SCE) provides tech companies with the business support they need to succeed in the international S.M.A.R.T community marketplace. SCE has created an international business development infrastructure for small to large tech-based, solution oriented, and economically competitive companies and entrepreneurs.

“We share S.M.A.R.T solutions with our audience and create partner projects that engage businesses, academia, government agencies, NGOs, and citizens. Our goal is to connect S.M.A.R.T community developers with S.M.A.R.T tech solution providers and investors to drive S.M.A.R.T community growth and to draw on the shared expertise of the SCE’s international network”, said Tana Torrano, CMO, Founder, SMART Community Exchange (SCE).

With the S.M.A.R.T Community Exchange, companies from around the world can participate in an international S.M.A.R.T community marketplace. Businesses can share office space in SCE Alpharetta to draw on the shared expertise of other S.M.A.R.T experts. Also, companies can effectively enter an international S.M.A.R.T community marketplace through our SoftLanding services and with the SCEs vast community of investors and other tech companies involved in S.M.A.R.T community market. The SCE works closely with S.M.A.R.T experts to validate the tech and to scale adoption of more new technology. SCE will encourage sharing lessons learned in SCE partner projects completed during the next several years.

“During the site selection process we compared Alpharetta, Georgia to typically known national tech meccas, Austin, and Silicon Valley. We discovered Alpharetta’s tech success as an untold “story”. With 600 tech companies within the city limits and one of the nation’s most extensive fiber cable networks, Alpharetta’s workforce in tech jobs is 44% and 1,500 tech workers per square mile. Alpharetta easily doubles Silicon Valley and triples those of Austin. Also, Alpharetta is the #1 tech hub of the South, #1 relocation choice in the U.S according to Forbes, has easy access to Atlanta Hartsfield-Jackson International airport. It is the #1 Airport in the U.S. reaching 80% of U.S. consumers within a 2.5-hour flight. Alpharetta offers a healthy and affordable lifestyle for the tech workforce, including excellent public K-12 education. Based on all available data, Alpharetta was simply the best place for SCE and S.M.A.R.T companies”, said Minna LeVine, CEO, Founder, SMART Community Exchange (SCE).

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### **About SMART Community Exchange (SCE)**

The SMART Community Exchange (SCE) brings together individuals and organizations through a powerful global platform to drive more sales and investment in SMART Innovation. The SCE believes that a thriving community of experts, leaders, and learners working together will provide balanced and efficient solutions for Business, Environment, and Society. For more information, go to [www.SmartCommunityExchange.com](http://www.SmartCommunityExchange.com)